



PUBLIC NOTICE

PUBLIC WORKSHOP & OPEN HOUSE

INTENSIFICATION STRATEGY WHITBY OFFICIAL PLAN REVIEW

Wednesday, May 6th, 2009

7:00 p.m. - 9:00 p.m. – Public Workshop – Council Chambers

**Whitby Municipal Building
575 Rossland Road East
Whitby, Ontario**



Background:

In January 2009, Whitby Council retained Meridian Planning Consultants Inc. and their team of sub-consultants to undertake the Whitby Official Plan Review, including development of an Intensification Strategy that is consistent with the Region's Official Plan as amended, and the Province's Growth Plan for the Greater Golden Horseshoe. The main objectives for developing an Intensification Strategy are to: ensure compatibility with existing neighbourhoods; to determine appropriate locations to permit/prohibit intensification; and, to recommend appropriate evaluation criteria for consideration of intensification proposals.

On May 6th, 2009, the consultant team will host the first of two public workshops which will provide an overview of the Intensification Strategy process and seek input and comment regarding intensification.

Public Workshop:

The consultant team is seeking public and stakeholder input at this time. The workshop will provide the opportunity to view the presentation material, and talk one-on-one with the consultant team members and staff. The workshop will also allow the public to: share ideas for essential study considerations and key planning context; identify key intensification-related questions, issues, constraints and opportunities; identify general areas or types of areas within Whitby where intensification may be appropriate — and to share ideas about what the intensification might look like; and, share aspirations with a view to establishing goals and a clear, cogent, compelling vision for intensification in Whitby.

The next steps include hosting a second public workshop in summer 2009, including proposed policy directions, and subsequently bringing forward a recommended Official Plan Amendment at public meeting(s) of the Planning and Development Committee later this year.

*Although it is not mandatory, please contact the Whitby Planning Department to pre-register for the Workshop:
intensificationplan@whitby.ca or call 905-430-4306.*

Communications:

Persons may obtain information on the Whitby Official Plan Review, including the current Whitby Official Plan, on Whitby's website at: www.whitby.ca (click on Whitby Official Plan Review) and at the Whitby Planning Department, Level 7, Whitby Municipal Building, 575 Rossland Rd. E., Whitby, Ontario, L1N 2M8, during regular working hours, Monday to Friday, 8:30 am to 4:30 pm; Telephone (905)430-4306.

You may submit your written comments to the Town of Whitby Planning Department by:

- Fax: 905-668-7812
- Email: intensificationplan@whitby.ca
- Mail: Town of Whitby Planning Department, 575 Rossland Rd. E., Whitby, Ontario, L1N 2M8

Thank you for your input into the Whitby Official Plan Review.