

PUBLIC NOTICE

OPEN HOUSE #1

WEST WHITBY SECONDARY PLAN WHITBY OFFICIAL PLAN REVIEW

Tuesday, September 22nd, 2009

7:00 p.m. - 9:00 p.m.

Council Chambers

Whitby Municipal Building
575 Rossland Road East
Whitby, Ontario

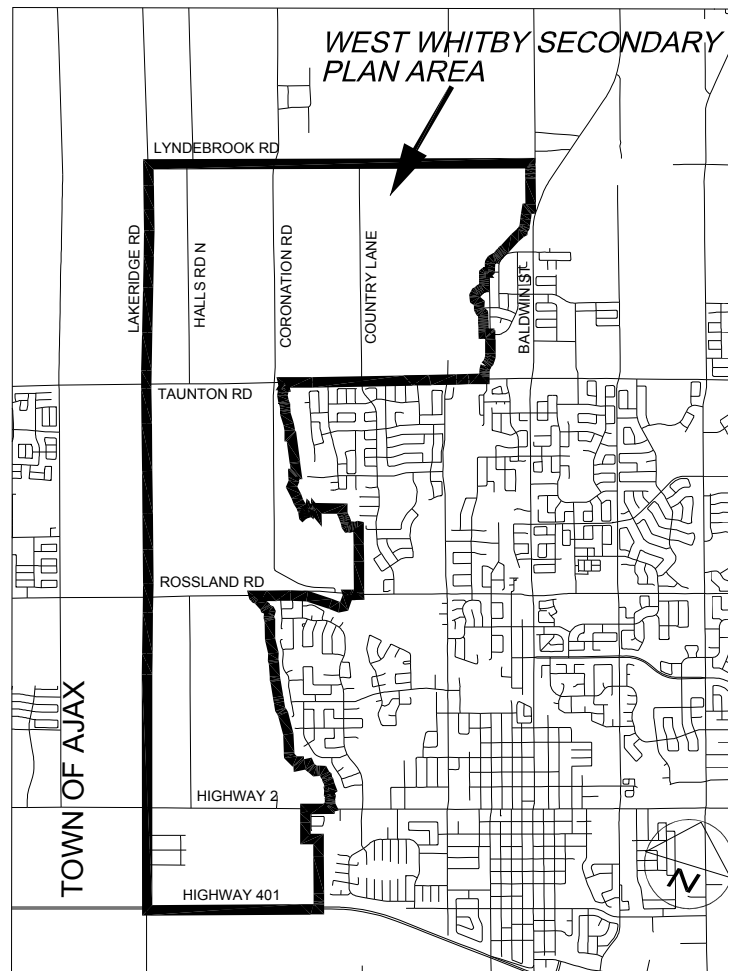


Background:

The study area for the West Whitby Secondary Plan as illustrated on the map to the right, is bounded approximately by Lyndebrook Road to the north, Highway 401 to the south, Lakeridge Road to the west and the existing urban area to the east.

The Whitby Official Plan Review includes development of a West Whitby Secondary Plan (WWSP). The main goals of developing a WWSP are to:

- Ensure that sufficient land is available to meet the short and long-term needs of the municipality;
- Provide for a logical, sequential extension of municipal services;
- Provide a range and mix of housing types and affordability;
- Provide for development that encourages increased transit use and promotes vibrant, healthy communities;
- Incorporate the results of the 2008 Background Study, recent Provincial and Regional planning initiatives; and,
- Incorporate the recommendations of the Highway 407 East EA.



Please see reverse for additional information

Open House #1:

The Town and the consultant team are inviting the public and stakeholders to attend the first Open House for the WWSP. The following information will be made available for viewing:

- The consultant's background report regarding: Archaeological Assessment; Built & Cultural Heritage; Transportation; Environment; Municipal Servicing; and preliminary proposed Structure Options; and
- Display panels outlining such items as: Secondary Plan study area; Greenbelt Plan area; Regional Official Plan land use structure; 2008 Background Study Urban Structure Option (endorsed by Council in January, 2008); Existing and Future Road Network / Transit Network; Environmental Constraints; Floodplain; Opportunities and Constraints; Potentially Developable Areas; and preliminary Proposed Structure Options.

There will also be an opportunity for the public to talk one-on-one with the consultant team members and staff. Comment forms will be available at the Open House and on the website, to allow the public to provide comment on the background report and structure options for the West Whitby Secondary Plan.

Next Steps:

The next steps include development of more detailed land use concepts (i.e. where high/medium/low density residential, commercial, schools, etc. would be located); hosting future Open Houses; and preparation of a Draft Proposed Official Plan Amendment (OPA) and then a Final Recommended OPA for the West Whitby Secondary Plan, to be considered at public meetings under the *Planning Act*.

Communications:

Persons may obtain information on the Whitby Official Plan Review, including the *West Whitby Secondary Plan*, on Whitby's website at: www.whitby.ca (click on Whitby Official Plan Review > West Whitby Secondary Plan) and at the Whitby Planning Department, Level 7, Whitby Municipal Building, 575 Rossland Rd. E., Whitby, Ontario, L1N 2M8, during regular working hours, Monday to Friday, 8:30 am to 4:30 pm; Telephone 905-430-4306. You may submit your written comments to the Town of Whitby Planning Department by:

Fax: 905-668-7812

Email: westwhitbyplan@whitby.ca

Mail: Whitby Planning Department, 575 Rossland Rd. E., Whitby, Ontario, L1N 2M8
(Please quote File: OPA-2009-W/03)

We welcome your input into the West Whitby Secondary Plan and the Whitby Official Plan Review.

ROBERT B. SHORT MCIP, RPP
Director of Planning
Corporation of the Town of Whitby