

PUBLIC NOTICE

OPEN HOUSE

INTENSIFICATION STRATEGY WHITBY OFFICIAL PLAN REVIEW

Wednesday, October 21st, 2009

7:00 p.m. - 9:00 p.m.

Council Chambers

Whitby Municipal Building
575 Rossland Road East
Whitby, Ontario



Background:

Meridian Planning Consultants Inc. and their team of sub-consultants are undertaking the Whitby Official Plan Review, including development of an Intensification Strategy that is consistent with the Region's Official Plan, as amended, and the Province's Growth Plan for the Greater Golden Horseshoe. The main objectives for developing an Intensification Strategy are to: ensure compatibility with existing neighbourhoods; to determine appropriate locations to permit/prohibit intensification; and, to recommend appropriate evaluation criteria for consideration of intensification proposals. The first two consultation events (Public Workshops #1 & #2) focused on exploring alternative approaches to accommodating intensification in Whitby. The Town and the consultant team are inviting the public and stakeholders to attend the third public consultation event for the Whitby Intensification Strategy.

Open House:

At the October 21 public open house, display panels will be available for viewing containing the following information from the consultant team:

- potential intensification areas within the Town
- elements of a "vision" for each intensification area, including future growth and density targets
- visualizations of what future growth could look like in select intensification areas

There will be an opportunity for the public to talk one-on-one with the consultant team members and Town staff. Comment forms will be available at the Open House and on the website, to allow the public to provide comment on the information presented.

Next Steps:

The next steps include development of the consultant team's preferred intensification strategies for the Town along with policy directions, as a Draft Official Plan Amendment, to be considered by Council in Committee of the Whole, at a future Public Meeting.

Communications:

Persons may obtain information on the Whitby Official Plan Review, including the Intensification Strategy, on Whitby's website at: www.whitby.ca (click on Whitby Official Plan Review) and at the Whitby Planning Department, Level 7, Whitby Municipal Building, 575 Rossland Rd. E., Whitby, Ontario, L1N 2M8, during regular working hours, Monday to Friday, 8:30 am to 4:30 pm; Telephone 905-430-4306. You may submit your written comments to the Town of Whitby Planning Department by:

Fax: 905-668-7812

Email: intensificationplan@whitby.ca

Mail: Whitby Planning Department, 575 Rossland Rd. E., Whitby, Ontario, L1N 2M8

(Please quote File: OPA-2009-W/02)

We welcome your input into the Intensification Strategy and the Whitby Official Plan Review.

ROBERT B. SHORT MCIP, RPP

Director of Planning
Corporation of the Town of Whitby