

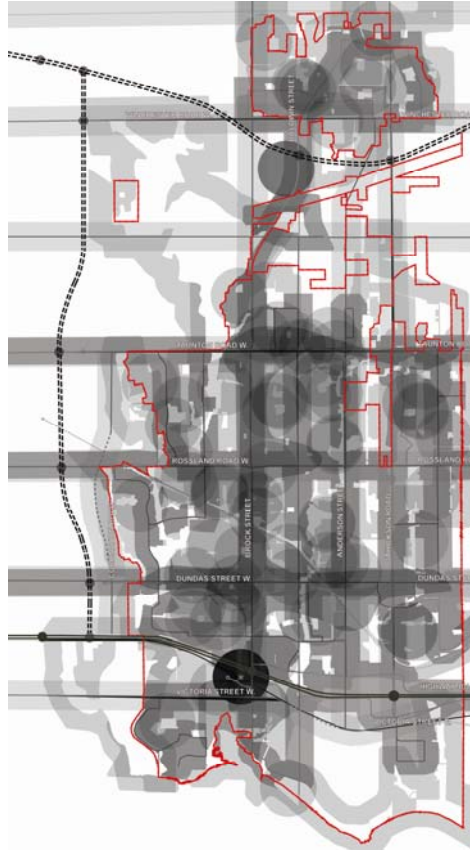
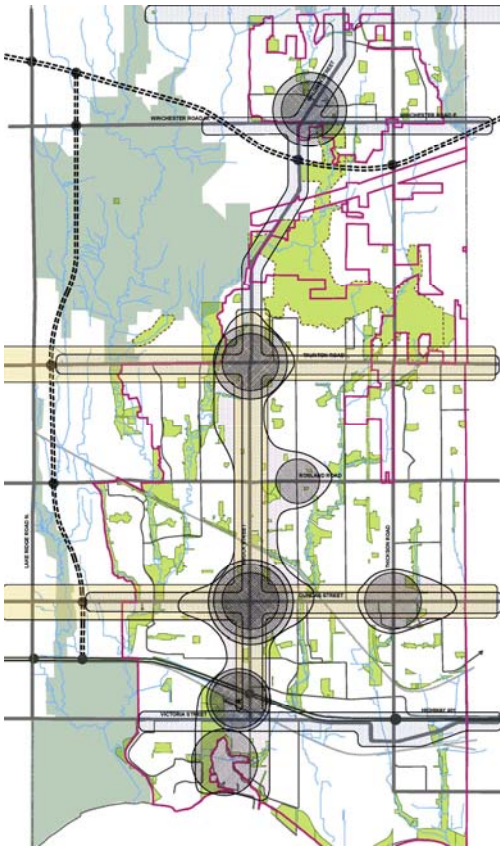
Town of Whitby Intensification Strategy

Public Workshop #2 - Workbook

Date: June 18, 2009

Time: 7:00 - 9:30 pm

Place: Whitby Municipal Building
575 Rossland Road East
Council Chambers



Your contact information (optional)

Name: _____

Address: _____ Postal Code: _____

Phone: _____ Email: _____

Organization (if any): _____

BACKGROUND

What is the Whitby Official Plan Review?

An Official Plan is the general guide that sets out a long-term vision for the community and establishes policies to implement that vision. These policies guide and control future land use development and redevelopment, while protecting significant natural features and rural areas. The Official Plan is integral to ensuring appropriate and effective land use planning in any community. This is because every Planning Act application (Zoning By-law, Minor Variance, Plan of Subdivision/Condominium, Consent) and all public works must conform to the Official Plan.

The Town of Whitby began an Official Plan Review in 2007. The current Official Plan was approved in 1995 and, since then, Whitby has grown considerably from a primarily suburban community to a more mature urban business centre. Given this growth, there is a need to update policies regarding growth management, intensification and future urban land needs. Since 2007, Whitby has undertaken a series of reports and studies, including a discussion paper, growth survey and public meetings.

The Province has recently introduced a number of new policies which require the further intensification of urban areas and the development of more compact, complete and sustainable communities. The Region of Durham is developing a new Regional Official Plan that implements the new provincial policies. Whitby's new Official Plan will need to conform to these new provincial and regional policy directions.

What is the Intensification Strategy?

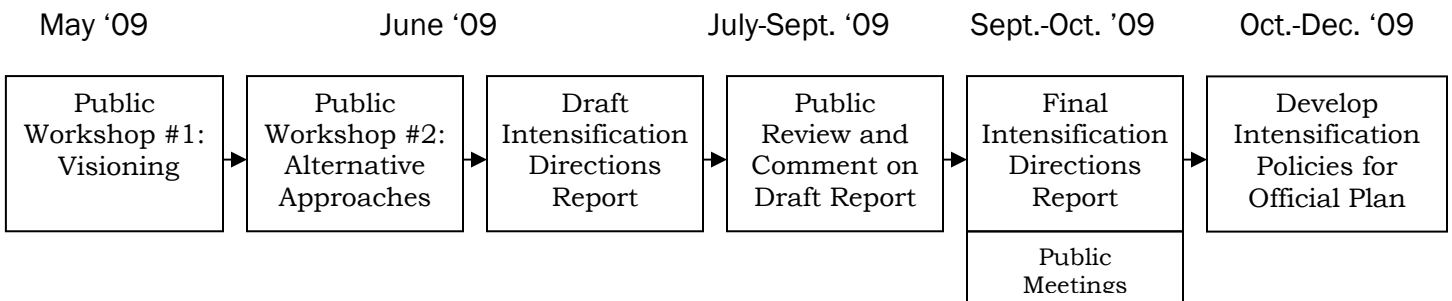
The Intensification Strategy is a key component of the Official Plan Review.

The intent of the Intensification Strategy is to implement the new Provincial policies regarding intensification in a manner that is appropriate to the character of Whitby. The Growth Plan for the Greater Golden Horseshoe, adopted by the Province in 2006, now requires that a greater percentage of new development occur through the intensification of already built up areas, with less reliance on new greenfield development for accommodating future growth.

Intensification can take many forms from ground-related to high-rise development. The Intensification Strategy will explore the many different types of intensification that are possible, and recommend which types are most appropriate for Whitby. The Intensification Strategy will also explore which locations in the Town would be most – or least – appropriate for accommodating intensification.

BACKGROUND

What happens next with the Intensification Strategy?



How can you get involved?

Throughout all phases of the Official Plan Review, there will be numerous public workshops, meetings and open houses. If you wish to receive notification about these events, submit your request in writing, including your name, address, postal code, telephone number, and email address to the address below.

You can also submit your comments on any component of the Official Plan Review, including the Intensification Strategy to the address below.

Intensification Strategy
 Planning Department
 Town of Whitby
 575 Rossland Road East
 Whitby, Ontario L1N 2M8
 Tel: 905-430-4306
 Contact: Ed Belsey, Principal Planner (ext. 2280)
 Larry Cavanagh, Manager (ext. 2282)
 Fax: 905-668-7812
 Email: intensificationplan@whitby.ca

To find out more about the
 Official Plan Review and the
 Intensification Strategy visit:

www.whitby.ca

click on the 'Whitby Official
 Plan Review' link

#3

DISCUSSION QUESTION: Evaluating intensification approaches

- 3. A number of different approaches exist for accommodating intensification in Whitby, both in terms of where it should occur and what it should look like.

What, in your opinion, are the top 5 criteria that should be used to assess the various options and select a preferred approach?

#1: _____

#2: _____

#3: _____

#4: _____

#5: _____

#4

OTHER COMMENTS

4. Please provide any other comments and/or identify any issues or considerations that you think are important for the Intensification Strategy.

Multiple horizontal lines for writing comments.

Please return your completed workbook to the registration table, or submit it to:
Intensification Strategy
Planning Department
Town of Whitby
575 Rossland Road East
Whitby, Ontario L1N 2M8
Tel: 905-430-4306
Contact: Ed Belsey, Principal Planner (ext. 2280)
Larry Cavanagh, Manager (ext. 2282)
Fax: 905-668-7812
Email: intensificationplan@whitby.ca

